POLITICS IN MUSIC Music and Political Transformation from Beethoven to Hip-Hop

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Preface

This book is an outgrowth of a course that I have taught at Emory University for a number of years. The course is titled, "Politics in Music." and the idea of the course is to introduce undergraduates to the political content of music (mostly Western) as it has been expressed since the time of Beethoven up to the present. This requires a broad survey approach to the subject. To teach this course, I typically have the students read from a variety of books that cover more specialized areas relating to political music. This is fun for me to do since there are many such books, and I assign different books most terms, thereby keeping the course interesting to myself as well as to the students. The authors of some of these books sometimes offer their own theoretical perspectives that are useful to those students who want a more in-depth approach to the subject. But it has always been disconcerting that my lectures seemed to find no connection with a book that "fits" the general orientation of the course more closely. What I needed was a book that identified and summarized where political content can be located in a broad spectrum of music.

Interestingly, a university press editor contacted me after looking through my course syllabus and other materials that I offer on my web site (www.courtneybrown.com). The editor suspected that a book could be written from the course material, and he told me that he had done his own investigations prior to contacting me to confirm to himself that there was no broad-spectrum book in the extant literature that covered the subject in the manner that I address it in my course. He encouraged me to write such a book, and said that it might be a nice contribution to his press's list. With that hopeful idea in mind, I began writing this book. Eventually, the editor decided to leave his position at the university press, and I was faced with the question of whether or not to complete this book. I finally decided that (minimally) the existence of the book would make teaching my course easier since

I could include material in the book that I did not have time to present in my lectures. I also considered that a more general readership that extended beyond the university environment may enjoy the book as well. So I pushed onward.

This is my first book that relies almost totally on secondary sources. That is, this book is in large part a summary and synthesis of what many others have written about the political content of music. While I have certainly added my own interpretive arguments to the mix, I have avoided writing this book from a rigid theoretical perspective. Rather, I have approached this subject with more of a journalistic orientation, encouraging readers to add their own interpretations along the way. Again, my main purpose here is primarily to describe where politics can be found in music, not to promote a particular ideological or academic/theoretical point of view.

For those readers who want to do additional reading in the subject, I might suggest starting with the references that are listed at the end of some of the chapters. Here I identify important sources from which I drew much of the information for the chapter in question. These sources often offer theoretical focuses that some readers may find useful or interesting. These sources also tend to be rich with additional information, and they offer other references that readers may want to pursue. The exceptions to this are chapters 4 and 6. Chapter 4 focuses on nationalist and patriotic music, whereas chapter 6 deals with movement and non-movement related political music. The primary sources used for these two chapters are too varied to include in a short list at the end of the chapters. For these chapters, I suggest following the various references that are included in the text itself and listed in the larger reference section at the end of the book. Some readers will also enjoy conducting their own literature searches to find other indepth sources for the subjects of these chapters.

Finally, let me mention a bit about chapter 3. In this chapter, I offer a controversial interpretive connection between the music of Richard Wagner and Bob Marley. It seems likely that some readers will find my enthusiastic comparative pairing of Wagner

and Marley intriguing and lots of fun. Perhaps some will even find the argument compelling. Nonetheless, I am also certain that some readers will find the comparison insufficiently defended, or even preposterous. Comparing an iconic operatic genius with a "people power" Reggae star is not normally done, at least in academic circles. Nonetheless, I am raising ideas in this chapter, not trying to sell them. I like to make the Wagner and Marley comparison in part because I think there is something to the idea, but also because it may help some readers think "out-of-the-box." To draw from my own teaching experiences, I sometimes fear that students too often seek to find the "right" answers rather than their own answers. Combining ideas from highly divergent schools of thought can sometimes provide an opportunity for original thinking. This is how I view the Wagner and Marley comparison. I hope readers find the comparison between Wagner and Marley But if some readers do not find the argument compelling, I hope they at least find the ideas sufficiently provocative such that they serve as a basis for subsequent political argumentation with friends and colleagues. Arguing, after all, is much of what politics is all about! Thus, in the spirit of inciting a healthy and intellectually stimulating good spat, I offer the Wagner and Marley comparison with serious enthusiasm.

CHAPTER 1

Music as a Conveyor of Political Messages

Music is filled with political content. One only has to be a casual listener of any number of musical genres to observe this. For example, hip-hop music is historically rooted in the expression of social and political protest as voiced by urban African-American youth. Similarly, the protest music related to the Vietnam War and the Civil Rights movement in America during the 1960s and 1970s was profoundly political, and country music is widely laced with overtly patriotic overtones and politically explicit content. But music has also been a venue for profound political expression for centuries, with contributions coming from composers as diverse as Beethoven, Wagner, Verdi, Mussorgski, Sibelius, Copeland, and many others.

The potential for music to directly influence the political evolution of society has long been recognized by some thinkers, and even Plato warned that "the modes of music are never disturbed without unsettling of the most fundamental political and social conventions" (Republic, Book IV: 424). Indeed, the need for social scientists to understand the interaction of politics and music is especially cogent given the potential long-term impact this phenomenon is likely to have on current and subsequent generations of young adults. Ignoring this would of course put contemporary social scientists in the same position as Marshall D. Beuick subsequently found himself in when he prophesied in 1927 that the content of radio broadcasting was not likely to ever penetrate the national consciousness, that the attraction of radio would be a passing fad, and "the sophisticated city dweller will tire of the novelty" (Beuick 1927, 622).

Many of the extant social and political investigations of music

have been conducted by social scientists and musicologists who focus on musically-mediated approaches to social theory. For example, Cerulo (1984) demonstrates that music creation responds to the events of society, and societies that experience dramatic change or trauma tend to develop music with message content that reflects these circumstances. Elsewhere, Cerulo (1989) examines how degrees of social and political control by elites correspond with the choice of musical styles in the creation of national anthems. Blau (1988) finds that listening to popular music is related to feelings of social dislocation and alienation, while listening to music with elite appeal (such as classical orchestral music) corresponds with low levels of alienation. Peterson and DiMaggio (1975) argue that evolving musical styles can reveal emerging classes within cultures that are defined more in terms of consumption patterns than by socioeconomic criteria. Ballantine (1991) examines the social role of Black Jazz in the growth of radicalized political consciousness in South Africa. An excellent (although early) survey of research examining the political relevance of music as a force of change can be found in an examination of musical preferences of college students by Fox and Williams (1974). Scott (1997) and Bokina (1997) have published research that extends the idea of linking musical analysis to the examination of social and political thought. Here Scott (1997) explores the connectivity between the musical writings and political philosophy of Rousseau, while Bokina (1997) offers political interpretations of a variety of operas.

It is most likely that political and sociological musicology will continue to mature as an area of research as social scientists become increasingly aware of the developing interactive dependency between the evolution of our society and the music that it generates. Also, the productive interaction between political science, sociology, and psychology in the study of music seems inevitable as music continues to be recognized as a cardinal element of political and social change, and indeed one can see Peter Martin's attempt to create a sociology of music prescient in this respect (Martin, 1995). Leppert and McClary (1987) also

attempt to extend such a discussion of music in much the same way in their interesting collection of essays on music and its social and political groundings.

What is new about the contemporary relevance of music as a conveyor of political ideas is not that music is being used at all in this regard. Rather, what is new is the magnitude of this phenomenon combined with technological advances in the distribution and accessability of music, minimally affecting hundreds of millions of mostly young adults across nearly all cultures in the world today. It is not difficult to witness music's potential as a political force. For example, it is arguably a common experience for many to observe passengers in cars who are singing (or rapping) along with a song containing politically potent lyrics that is being played on a radio or from a tape, CD, or iPod, and one can assume that this activity is repeated in countless other settings as well. To do this, of course, the lyrics must be memorized by such listeners. Forcing a comparison with a more traditional source of political information, I have yet to meet an individual who has memorized the words of any recent speech made by a presidential candidate over the past few elections.

Here we see a continuation and possible acceleration of the diminishing role of political parties as socializing agents and informational pipelines which guide both the formation of attitudes as well as the influence of political behavior for members of mass society. (See Wattenberg 1984, and for a contrasting perspective, see Hetherington 2001.) This well-documented process of party decline began in earnest with the rise of network television, and continues with the emergence of the Internet and other alternative sources of political information. Indeed, and crucially among the younger generation, music is now a primary player in this increasingly diverse competition for the attention of the masses with respect to the dissemination of political ideas, and the increasing importance of political music is not at all limited to the most recent ascendancy of rebellious hip-hop.

Representational vs. Associational Music

There are two primary approaches by which music can convey political content. The first is "representational," and this is by far the most direct method of linking music with a political perspective. Representational political music presents a clearly defined political point of view that corresponds with the composer's intent with respect to the music. This is normally the consequence of the composer placing explicit political content into a piece of music. Obviously this can be done through the lyrics in a song, and a national anthem is one example that fits into this category. Normally, representational political music addresses politics that are contemporary with the composer, but this is not an absolute requirement. It is possible for music to convey an explicit political message that is entirely relevant to a time period that resides in the future relative to the life of the composer. example, a composer may write a song about the destruction of the Earth's environment and the political corruption that is ultimately responsible for that destruction. This is an explicit political message that would directly address the precise issue regardless of time period, and so this song would remain an example of representational political music long after the death of the composer. But again, it is far more common for representational political music to be identified as such in relation to the politics that are contemporary with the life of the composer, and future representations of that same political message tend to be more the exception than the rule.

"Associational political music" is somewhat of a mirror image of its representational counterpart. Associational political music is the result of activities by individuals who are normally not involved in the original composition of the music. Typically, associational political music is created when someone or some group makes a connection between a particular piece of music (or in some instances, the entire collected work of a composer) and a political message or ideology. This individual or group makes this connection as a means of using the music to support a political

agenda. A classic example of a composer's work being exploited to support a political campaign long after the death of the composer was the 20th century portrayal of Beethoven's music by Germany's Nazi Party as intentionally supportive of a fascist world view (see chapter 2), an occurrence that would have surprised no one more thoroughly than Beethoven himself.

When political music is associated with purposes or meanings that are not intended by the original composer, it is typical for this to happen after the composer's death. It is obvious that the composer cannot protest the use of the music in this manner, and other defenders of the composer's original intentions can be more easily drowned out by the general noise of political campaigns. Also, in many situations it can be unclear as to what a composer actually intended with a particular piece of music, and the defense of a political association with that music may not be entirely demonstrable without resorting to after-the-fact interpretations of the composer's own political perspective.

But it is also possible (although less frequently) for associational political music to appear in venues that are contemporary with a composer's own political setting, such as when a musical composition written for a particular purpose nonetheless seems to tie in well with a related or similar situation or setting. In such a situation it can sometimes be quite clear that the association between the music and the new setting does not strongly violate the original explicit meaning of the music, yet the connection is not so clear as to warrant "representational." A good example of such music would be an anti-war composition that was composed in response to, say, the involvement of the United States in the Vietnam War, but which might find itself revived in connection with a future conflict between the United States and another country, or perhaps a conflict involving two entirely different nations. sometimes the composers themselves attempt to connect their old protest songs with new conflicts, a phenomenon that has occurred recently with respect to the invasion of Iraq by the United States military in 2003 (see especially "Decades Later, 60's Icons Still Live by Their Message," by James Barron, *The New York Times*, Sunday, 30 March 2003, p. B15[N]).

Orientation

Politically laced music is present in every culture on the planet, and it is impossible for any one book to address satisfactorily the great diversity of such music. For this reason, the current volume focuses primarily on political music originating from Western society, from the classical period to the present. This also is a large body of music to include in any single volume, and one could easily argue that no book could cover every element of even this more limited collection of material. Indeed, one need look no further than Ben Arnold's extensively organized and heavily annotated discussion and listing of war-related music to understand how challenging it is to be truly comprehensive in any single volume dealing with musical interpretations of significant social and political events (see especially Arnold 1993, pp. xiiixiv). But since one of the primary purposes of writing this book is to identify both the clear existence as well as some of the dominant strands of political music within Western society over an extended time period, heuristic choices regarding particular musical genres, composers, and musical pieces become a desired and necessary element of the discussions included in these pages. Thus, this volume is not a collection of essays defining the absolute scope of extant political music, nor is this volume a comprehensive listing of political music within any one society or genre. Rather, it is a tracing of some of the most important political themes that have resonated in much of the music of Western society for over twohundred years.

Crucially, this book is not about music as music. Rather, this volume is a discussion of politics as it has been—and continues to be—expressed musically. This may require some flexibility from the reader with respect to traditional approaches to music categorization and history. For example, from a musical perspective, it would be natural to object to comparisons between

the music of Richard Wagner and that of Bob Marley, or perhaps to discussions of nationalist and patriotic music that extend from the Romantic period all the way up to contemporary examples in the pop and rock genres. But the politics in music is quite different from the music itself. In the above examples, I obviously cannot compare the *music* of Wagner with that of Marley. But in these pages I do examine their political ideas relating to revolution and other matters that they expressed musically. Similarly, and again for example, I cannot compare Modest Mussorgsky's music with that of Bruce Springsteen, but I can and do point out similarities in the manner with which both composers have expressed their nationalist political ideas in their music.

In the chapters that follow, these discussions are arranged according to general themes. Many of these themes may also appear to have a rough chronological ordering as well, and this is certainly a consequence of the way in which history self-organizes itself to inspire new waves of political music. But chronology is not the dominating element here, as can clearly be seen in an early chapter on political manifesto music that combines discussions of Bob Marley and Wagner's "Ring" operas.

Among all classical composers, none have had their musical works more often and profoundly exploited for political purposes than Ludwig van Beethoven. The next chapter focuses on the way much of Beethoven's music has been laced with political meaning from the time of the composer's life up to the present. This chapter also offers an early opportunity to demonstrate the concepts of representational and associational political music, since both ideas are appropriate in various contexts to a discussion of Beethoven. Since identifying the way in which music is connected with politics is a required component of any analysis of political music, the clarity of the dual usage of Beethoven's music in this regard provides an ideal opportunity to offer a base-line application of the representational and associational ideas that assists with the discussions that follow in later chapters.

Chapter 3 introduces the idea of "political manifesto music." This type of music is so blatantly political that it is hard to miss at

least the overt elements of its political content. But there are nuances to such music, and indeed for the general category. Political manifesto music has the added element of offering a more coherent set of political ideas than is often the case with political music more generally, and so it usefully expands early-on the discussions in this volume that address the range of purposeful uses of music as a political tool. This chapter juxtaposes two very different musical personalities, Bob Marley and Richard Wagner. Readers may find it intriguing that two such diverse composers can be analyzed in the context of one chapter, and it is here that the definition and purpose of political manifesto music becomes so crucial to that treatment.

When nations emerge through war or merely the codification of cultural boundaries, the new citizens seek various means of political expression. Nationalist political music (or simply, nationalist music) plays an important role in this regard. In chapter 4, nationalist music is both defined and identified through the works of various composers who mostly appeared in the late-Romantic Era (late 1800s) which immediately followed the Classical Period. However, there are nationalist composers that are very active today, and their works span a variety of musical genres, including contemporary pop. The discussions in chapter 4 differentiate nationalist compositions from those that are more clearly patriotic. The distinction is important since the purpose of nationalist music is quite different from that of patriotic music.

The 20th century was a period of tremendous growth for political music that had a working class or labor orientation. Chapter 5 focuses on this brand of music by following the development of labor music primarily in the United States. The discussion begins with an introduction to the highly controversial figure, Joe Hill, and it includes an outline of his involvement with a number of labor luminaries of his day. The discussion then extends through the century up to the modern period, addressing examples of such music from sources as diverse as Woody Guthrie and The Rolling Stones.

When many people think of political music in general, they

probably thing of protest music emerging from the Vietnam War period. This indeed is much of the focus of chapter 6. While it is obvious that protest music can emerge from a political movement as potent as the anti-war movement of that troubled period, this type of music can also occur without the presence of a major movement. Chapter 6 addresses the general topic of protest music as it may appear in both movement and non-movement situations. This is probably one of the most powerful genres of political music, and without doubt its importance to the transformation of society becomes clearer during intermittent times of national stress

Hip-hop is a very contemporary genre of politically rich music, and it is the focus of chapter 7. Born of the inner-city ghetto, the style and content of hip-hop is transforming the political and musical landscapes in new and provocative ways. Lyrics—spoken poetically with driving rhythms—have assumed a significance that rivals that of the strongest examples coming from the genre of protest music. Watching this relatively new hip-hop genre continue to develop is one of the most interesting elements in the general evolution of political music today. There are both subtle and sublime elements in this genre, and I attempt to outline the most important political characteristics of this type of music in that chapter.

Never has there been a more pregnant opportunity than now for people to turn their attention to an investigation of how music conveys political ideas in our society. Following more traditional paths of research, social scientists have long examined how the flow of political information to individuals and groups affects the development of political attitudes and behaviors in our society. The focus of such research usually has one of three orientations: (1) psychological influences (e.g., Campbell, Converse, Miller, and Stokes 1960), (2) theories of rational decision-making on the individual level (e.g., Downs 1957), and (3) the influences of social and political contexts (such as those identified in group-defined milieu) on mediating the acceptance or rejection of

political information (e.g., Berelson, Lazarsfeld, and McPhee 1954; Huckfeldt and Sprague 1988). Nearly all of these approaches focus on political information as it is presented to individuals through orthodox informational conduits, such as through political parties, nightly news broadcasts, interactions with campaign workers, candidate advertisements, and so on. However, a huge amount of political information is now transmitted to contemporary society—particularly younger elements of society—through nontraditional sources, and it serves us well to examine these other contributions to our informational mix more closely.

Music is one of the most important of these increasingly pervasive new sources of political content. It is perhaps because of the explosive rise of music as a venue of political expression that it has become so timely to take a retrospective and generalized look at the phenomenon. If politics is the blood that feeds our societies with the energy to evolve, then music is an essential ingredient to political transformation. We listen to music not only to be entertained. We listen to music to understand ourselves both individually and collectively. Yet it is precisely because music is so entertaining that it carries such great potency as a venue for political expression. It conveys more than the written or spoken word. Through rhythm and tone, music becomes a powerful link between the emotionally rich ideas of a political thinker and the listeners. We are both political and musical creatures. This is, indeed, one of the things that makes it so fun to be human, and this is also why it is so crucial to understand the potential of music as a mediating factor in the political transformation of society.

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